

Fritz Henkel Stiftung

Entrepreneur Fritz Henkel founded the detergent factory Henkel & Cie in Aachen, Germany, in 1876. Since that time, social engagement – corporate citizenship – has always held a particularly prominent position in the company's philosophy. To extend Henkel's global corporate citizenship activities, Henkel AG & Co. KGaA established the Fritz Henkel Stiftung in February 2011, thus further underlining the long-term commitment of the company to promoting social improvement beyond its business activities.

Given the diversity of issues requiring action both, at home and abroad, the Fritz Henkel Stiftung deploys a variety of funding, support and sponsorship instruments. To achieve our various goals, we organize competitions for funding, make direct grants and sponsor pilot projects. The Fritz Henkel Stiftung concentrates primarily on supporting projects aligned to education, equality of opportunity and alleviating social need. Together with our partner organizations, our primary aim is to contribute to improving people's lives.

We encourage people to actively engage in promoting social progress, thus making a positive contribution to individual communities. The Fritz Henkel Stiftung assists people around the world by developing and implementing both, local and international, projects in collaboration with a broad range of providers and supporters.



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Taking on responsibility

Social change is not something that we can leave to the few. In our globalized and performance-driven society, we are seeing a renaissance of foundations. Committing oneself meaningfully, taking on responsibility, and thus improving our society a little bit - that is more relevant than ever for many people.

Karol-Monique Westhoff
Managing Director

Our objective

As a funding foundation, we do not always develop projects ourselves. However, we do frequently initiate activities and get involved in their management. Together with our partners, we endeavor to make a contribution to improving people's lives. In all our activities, we are committed to ensuring international, effective and transparent project development.

The Fritz Henkel Stiftung focuses on the following core areas:

- Education
- Equality of opportunity
- Projects that address social need

The future viability of our communities depends on people being innovative and having the courage, responsibility and willingness to see their ideas through in the face of global challenges.

The Fritz Henkel Stiftung is always open to new project ideas and funding proposals. Ideally, they should be aligned to issues that we specifically support and compatible with our funding instruments. The project goals must also be transparently clear.

Our approach

The Fritz Henkel Stiftung develops and promotes concepts aimed at tackling social challenges. We implement our projects both with experienced partners and with local people working on the ground.

One of the strengths of the Fritz Henkel Stiftung lies in its international remit. The way we provide support in our focus regions, enables us to view social problems from both, a local and an international, perspective and thus to generate synergies for a truly effective response.

We aim to communicate our structure, our involvement and also the source and use of funds in a simple, transparent and clear manner to the public at large. Beyond our duties of accountability, we also regard transparency as a key tool in enhancing the effectiveness of our work. We likewise place great importance on the integrity of our actions and transparency in relation to our collaboration with international and local partners.

Our contribution

The Fritz Henkel Stiftung is not only operationally active in the pursuit of its objectives and programs but also as a funding body that enables third parties to develop and implement viable concepts, projects and initiatives, aligned to tackling social issues at home and abroad.

As a rule, we do not fund purely institutional projects and we are unwilling to fill budget gaps. Nor is financial aid provided on an individual basis – for example in the form of financing therapy costs, medical care or personal disability aids. Enquiries of this nature will unfortunately have to be left unanswered.

If you would like to become involved personally and support our various charitable projects, please feel free to make a donation – no matter how small – to the Fritz Henkel Stiftung with indication of the reason for transfer.

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